

Greetings Pledge Schools,

As many of our schools draw closer to commencement, we want to provide you with some tips and suggestions for getting the most out of your Graduation Pledge campaign.

- **Please take our spring survey** – If I have not contacted you yet regarding your Pledge campaign, please take our brief survey to update us on your campaign activities (http://www.surveymonkey.com/s.aspx?sm=bjKgHscII_2bNDY54z0XiXMQ_3d_3d). If I have already talked to you, thank you for your responses.
- **Take action on your planning** – Now is the time to bring your plans into actions. Begin publicizing the Pledge on campus. Prepare your pledge materials (cards, ribbons, etc.) now to avoid the rush during finals and commencement. Write an article for your school's newspaper to publicize the pledge. Utilize some of the resources from the GPA's website: <http://www.graduationpledge.org/cards.html> and http://www.graduationpledge.org/GPA_at_your%20school.html.
- **Need a time to get seniors to Pledge? Earth Day 2008** – If you are looking for an alternate day for seniors to pledge (or add an additional day to your campaign), consider Earth Day on April 22, 2008. Check to see what your campus is planning for the day, and see how you can incorporate the Pledge during the day. Consider having seniors sign up that day, sponsoring or co-sponsoring events to raise environmental awareness, and publicizing the Graduation Pledge.
- **Keep your graduates informed** – Help to keep your graduates informed on social and environmental issues and how they can improve them in their workplace. With their permission, get the graduating seniors' e-mail addresses for our new e-mail newsletter. The newsletter will begin in the fall and be distributed once a month. The newsletter will include article, success stories from Pledge signers, and tips for graduates on improving their workplace.
- **New Graduation Pledge brochure** – We have a new brochure to help promote the Graduation Pledge. You can find it at http://www.graduationpledge.org/Graduation%20pledge%20brochure_rev3.pdf.
- **Need pre-made ribbons?** – If your campaign needs pre-made ribbons for graduation day, you can find them at http://www.ribbonfactory.com/html/awareness_ribbons.html.
- **Clarification on the First Year Pledge** – A note of clarification on the First Year Pledge. It is not required of Pledge schools to also implement the First Year Pledge on their campus. We encourage our schools to consider bringing it to their campus because the projects are complimentary. We ask that if you cannot start the First Year Pledge on your campus, that you would recommend the project to someone else on campus who might be interested in the project and would be able to start it.

That's all for now. Please be sure to take our survey if I have not been in contact with you. If you have any questions, comments, or suggestions, please e-mail me at smasters@bentley.edu.

Good luck!

Steve

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Steven Masters
Project Coordinator

Graduation Pledge Alliance
Bentley College
Waltham, MA
smasters@bentley.edu
www.graduationpledge.org