The Graduation Pledge Alliance is a project of the Bentley University Alliance for Ethics and Social Responsibility.
Distribute Pledge Cards & Green Ribbons.

At the Pledge signing give out Pledge cards and green ribbons for graduates to wear on their robes during Commencement. Pledge cards can be printed from GPA’s web site and you can choose to make or purchase the green ribbons.

Record signer’s names & e-mail addresses. This will provide a way for us to keep in touch with graduates and send them information on improving the social and environmental aspects of their work place.

Include the Pledge in Commencement Work to incorporate the Pledge into your Commencement ceremony. Typically, Pledge signers are mentioned during the ceremony and/or the Pledge appears in the Commencement Program.

*Taking the Pledge is voluntary. If the commitment is made it allows students to determine for themselves what they consider to be socially and environmentally responsible

Interested in starting the Pledge at your school? Here are a few things to consider as you plan. Need more info? Visit www.graduationpledge.org.

Let us know! Let us help!

Once you’ve decided to bring the Pledge to your school contact us. We would love to hear what you are doing & are always here to help!

Publicize, Publicize, Publicize!

Print GPA posters from our web site to post around your campus to generate attention & garner support.

Spread the word about the Pledge. Get others involved. The Pledge is most successful on campuses where it’s been endorsed by campus organizations. Work with your college media, student government and service groups to raise awareness for the Pledge.

Establish a “Pledge Signing Event”. When you begin Pledge planning, it’s important to designate a date, time & place for seniors to meet & sign the Pledge.

GPA: The Past

Founded at Humboldt State University in Arcata, California in 1987, the Graduation Pledge Alliance is currently coordinated by the Bentley University Alliance for Ethics and Social Responsibility in Waltham, Massachusetts. Traditionally the Pledge is taken by college seniors and is represented by green ribbons worn by graduates during commencement.

GPA: The Present

Students at more than 100 colleges and universities utilize the Pledge at some level. Schools involved include liberal arts colleges such as Elizabethtown College & Pacific University, state universities like Bloomsburg University & Indiana University, private research universities including Harvard University & University of Pennsylvania. Beyond the U.S., the Pledge is used internationally at schools in Canada & Taiwan. In addition to undergraduate programs, the Pledge is now used at graduate & professional schools as well as high schools.

The Pledge has garnered national attention appearing in USA Today, Business Week and The Washington Post. The Pledge has also been covered by The Associated Press.

GPA: The Future

GPA’s advisory board and coordinators are constantly looking for ways to expand and reach an increasing number of schools. To become a Pledge coordinator at your school or to find out more about the Pledge efforts at your school please contact the Pledge at gpa@bentley.edu.

The Pledge At Your School

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